



INTERNATIONAL WORKSHOP

Impact and deployment of FOT results and data

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FOT-Net is a support action co-funded by the European Commission to network FOT activities at European, national and international level.

ROUND TABLE 2

STRATEGIES FOR DEPLOYMENT AND SATISFYING STAKEHOLDERS' NEEDS

Chairpersons:

- Tom Alkim, RWS
- Yvonne Barnard, ERTICO –ITS Europe

Panellists:

- Jim Wright (AASHTO deployment Group)
- Frans op de Beek (Rijkswaterstaat)
- Whoi-Bin Chung (ITS Korea)
- Susan Harris (ITS Australia)

PARTICIPANTS

Europe	36%
US	30%
Asia/Pacific	18%
Iran	18%

QUESTIONS

1. **From FOT to deployment:** From your experience, what are the necessary steps to go from a FOT to successful deployment of systems and services?
2. **Public Private Partnership:** How can public and private partners agree on joint deployment strategies according to you?
3. **Deployment Do's and Don'ts:** What do you perceive to be the main obstacle(s) to successful deployment and what can be the main driver?

FROM FOT TO DEPLOYMENT

From your experience, what are the necessary steps to go from a FOT to successful deployment of systems and services?

Look for opportunities, not for reasons not to start

Keep it simple and focus

By forcing roll out, you have to deal with issues

PUBLIC PRIVATE PARTNERSHIP

How can public and private partners agree on joint deployment strategies according to you?

New distribution of roles

New roles, who is responsible for those

Business models

Who bears the costs and who gets the benefits?

Data ownership

DEPLOYMENT DO'S AND DON'TS

What do you perceive to be the main obstacle(s) to successful deployment and what can be the main driver?

Easier to focus on the obstacles...

But you can't solve them in theory or in FOTs

They have to be addressed in practice

“Killer application”, focus on safety, efficiency

THANK YOU!

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