Exercise on FOT results

How to present positive and negative outcomes

Eline Jonkers

Presenting FOT results

- *For who?*
  - Who is the audience?
  - How much foreknowledge does the audience have?

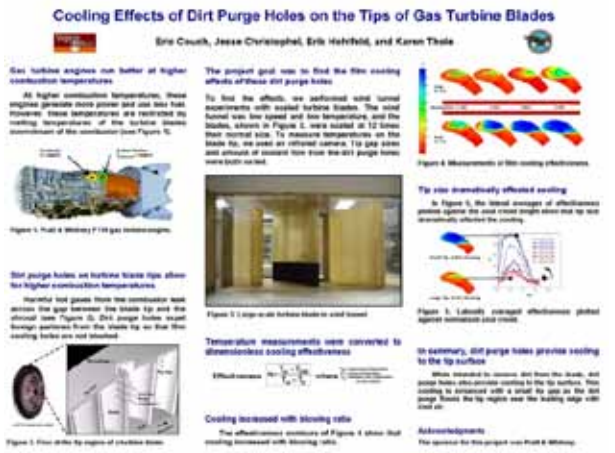
Presenting FOT results

- *Where?*
  - Conference
  - Journal
  - Newspaper
  - …

TNO innovation for life

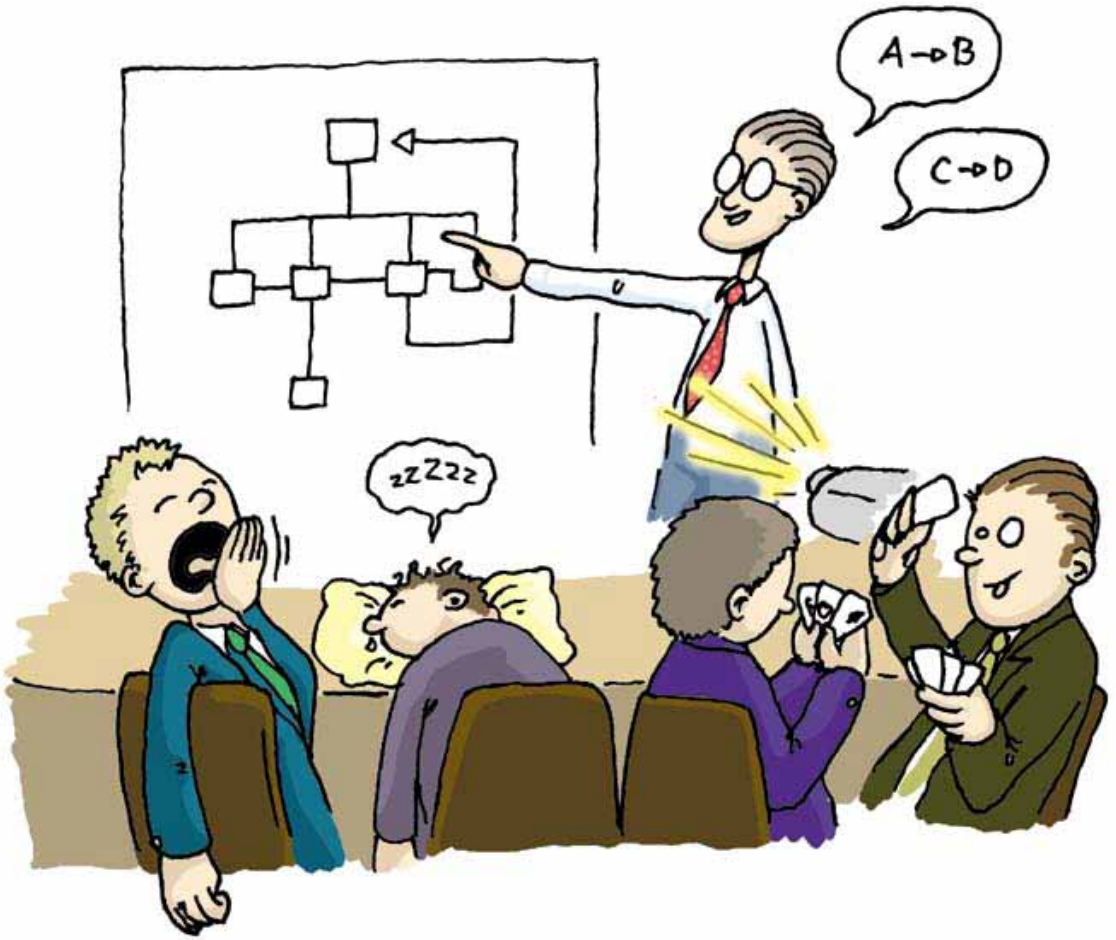
Presenting FOT results

- *How?*
  - Presentation of *x* minutes
  - Poster
  - Folder
  - Report
  - Text vs. pictures
  - …



TNO innovation for life

In the end you don't want this ...



TNO innovation for life

… but this!

Exercise

- Present outcomes of study on a certain system
  - For who: people who work in the field of transport & mobility (researchers, developers, decision makers)
  - Where: conference
  - How: poster OR presentation
  - Time: 4 minutes (sharp!)

- Results are from a simulation study – not a FOT, but the same challenges and difficulties arise when presenting the results
  - *Simulation study was carried out in the ITS Test Beds project*

- Three groups

Exercise

- Materials:
  - System description
  - Experimental set-up
  - Research questions
  - Results (study level and scaled up level)

- Read exercise and results (5 min)
- Appoint presenter (10 sec)
- Choose focus on what to present (5 min)
- Make plan for presenting the results (15 min)
- Make presentation or poster (10 min)